**Project Concept Note – Priority Axis 3**

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| **Partnership[[1]](#footnote-1)** |
| **Lead Partner[[2]](#footnote-2):** | ***Organization name*** | ***Indicate if partner is newly introduced or not*** |
| **Partner 2:** | ***Organization name*** | **Yes/No** |
| **Partner 3:** | ***Organization name*** | **Yes/No** |
| **Partner 4:** | ***Organization name*** | **Yes/No** |
| **Partner 5:** | ***Organization name*** | **Yes/No** |
| **Project Summary** |
| **Acronym of the previously implemented project:** |  |
| **Indicative Title of the capitalization proposal:** |  |
| **Proposal Acronym:**  |  |
| **Indicative duration of the project[[3]](#footnote-3):** | ***No. of months*** |
| **Indicative project budget[[4]](#footnote-4):**\*Grant requested (EU contribution) for PA3 is EUR 200.000[[5]](#footnote-5) | ***Total: EUR******EU contribution: EUR*** |
| **Short overview of the project:** | ***Please shortly describe the aim of the project and how it contributes to programme intervention logic (overall aim, programme objectives, result indicators and output indicators).******Please describe how this project will further use the project outputs and results achieved in already implemented projects and demonstrate why those outputs and results are chosen for the capitalization.*** ***Max. 1.000 characters*** |
| **Locations where the project will be implemented:** | **Croatia** | 1. ***County, municipality/city***
2. ***(….)***
 |
| **Serbia** | 1. ***County, municipality/city***
2. ***(….)***
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| 1. **PROJECT RELEVANCE AND CROSS-BORDER CHARACTER**

Please describe the relevance of your project for the programme area in terms of contribution to Programme objectives. Explain how project makes use of available knowledge and builds on existing outputs and results, especially related to capitalisation of previous activities, practices and solutions as well as unforeseen positive outcomes emerged during project implementation. What is the project added value for the selected territories and target groups?Why is cross-border cooperation needed to achieve the project's objectives and results?***Max 1.000 characters*** |
| 1. **PROJECT INTERVENTION LOGIC – RESULTS AND OUTPUTS**

Please shortly describe max. 1 project result and how does it contribute to the programme result indicator?Please shortly describe project outputs (max. 2) taking into account all elements of the related Programme output indicator. For each project output state title, short description, target value and to which Programme output indicator will contribute to. Project output 1Title:Description:Target value:Programme output indicator:Project output 2 Title:Description:Target value:Programme output indicator:***Max 1.000 characters*** |
| 1. **MAIN PROJECT ACTIVITIES AND BUDGET**

Please choose types of activities (minimum 1) to be capitalized from the list below:1. Building on existing knowledge on using digital technologies in promoting touristic destinations and cultural heritage sites/events/routes of the programme area and/or digitisation of tourism services/products
2. Connecting, merging and promoting different tourism products and services generated by the projects into single tourism destination/platform/brand
3. Enhancing sustainability/accessibility of tourism products, sites and services developed and/or improved by the projects

Please describe main activities that will be implemented within the project:Activity 1Title:Short description:Expected deliverables:Indicative budget:Time plan:Activity 2Title:Short description:Expected deliverables:Indicative budget:Time plan:Activity 3Title:Short description:Expected deliverables:Indicative budget:Time plan:**< If applicable, please multiply up to max. 5 activities >***Describe the activities you plan to implement by indicating the time plan in which you intend to carry out these activities with a short sequence of activities (when it is planned to carry out which activity by months, when it is planned to announce public procurement, state your predictions on duration and possible implementation challenges).**Specify the budget required to implement each activity. In case of procuring the equipment, list the items to be procured, including quantity and amount. If relevant, define budget distribution per partners.* |
| 1. **COMMUNICATION OBJECTIVES**

Please shortly describe how project outputs will be further disseminated to wider target groups. Please describe how will you raise awareness on existing project results and/or increase knowledge.***Max 1.000 characters*** |
| 1. **SUSTAINABILITY**

Please describe how the sustainability will be ensured once the project has been finalized. Please describe concrete measures (e.g. follow-up activities, financial sources, institutional framework, etc.) taken during and after project implementation to ensure the durability of project outputs***Max 1.000 characters*** |
| **Lead Applicant Legal Representative name and surname:** |  |
| **Position:**  |  |
| **Signature:** |  |

1. It is recommended that the project partnership is the same as in already implemented projects from the 1st or the 2nd CfP. [↑](#footnote-ref-1)
2. It is recommended that LP is the same institution as in already implemented project within 1st or 2nd CfP. However, if agreed within partnership, other project partner may take the role of LP. [↑](#footnote-ref-2)
3. Duration of the project shall not be shorter than 6 nor exceed 9 months. However, project must be implemented at the latest by 31 October 2023. [↑](#footnote-ref-3)
4. The Programme will finance min. 20% and max. 85% of the total eligible expenditures and each project partner (beneficiaries) shall provide min. 15% co-financing. [↑](#footnote-ref-4)
5. Each project must request exact amount of EU contribution available for PA 3. Please note this is only indicative amount which may be increased or decreased at the moment of contracting. [↑](#footnote-ref-5)