



**2<sup>nd</sup> Call for Proposals** 

**APPLICATION MANUAL** 

Instructions how to fill in the Application

Ver 1.0 March 2018



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#### 1. Quick Guide for Applicants in eMS

The eMS is a Programme monitoring system, which allows the Programme to collect and store all necessary project and Programme information and beneficiaries to communicate with the Programme bodies electronically via a secure online communication portal. Programme INTERACT has developed this software for the benefit of all European Territorial Cooperation (ETC) programmes.

**Disclaimer:** The eMS is a system for both: the Programme and the applicants/beneficiaries, and it is constantly improving. For that reason, during the work in the eMS, some technical omissions might occur. Therefore it is recommended to:

- read carefully Application Manual Instructions how to fill in the Application;
- bear in mind general tips and tricks at the end of this section;
- submit Application in the eMS in timely manner (avoid the very end of the deadline for submission of applications).

# 1.1. Technical information, system requirements, access and registration to eMS

The eMS is a web application which can be accessed with recent versions of most common browsers (e.g. Internet Explorer 11, Firefox 35, Chrome 39).

The functionality of the system follows the common standards of web applications for entering and submitting form data.

The eMS system can be accessed on the following link: <a href="mailto:ems.interreg-croatia-serbia2014-2020.eu/eMS">ems.interreg-croatia-serbia2014-2020.eu/eMS</a>.

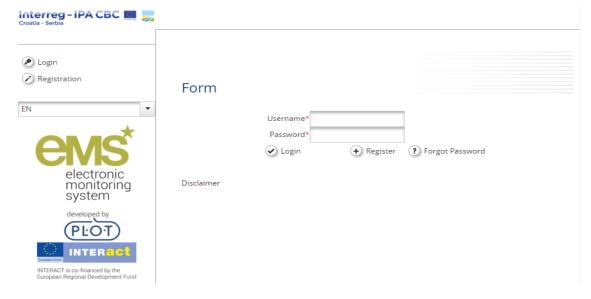


Figure 1 - eMS welcome screen



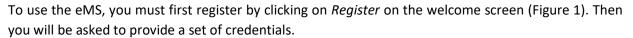
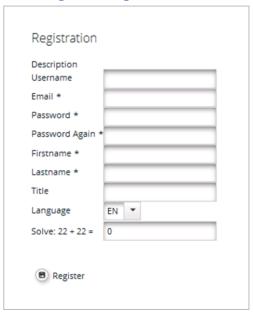




Figure 2 - Registration form



<u>Username</u> will be used to log in and submit the Applications. It can be freely chosen by the Applicant's contact person.

Email is the e-mail address of the Applicant.

<u>Password</u> used for the access to the system (in the case the password is forgotten it can be changed by clicking on *Forgot Password* on the welcome screen, Figure 1).

First name, Last name and Title are the personal data of the applicant's contact person.

Language is the Programme's official language, and it is set to English. This cannot be changed.

After you submit the filled-in registration form, a confirmation e-mail is automatically sent to your e-mail address. Only after receiving your confirmation, you will be able to log in to the eMS and apply your project proposal by filling in and submitting the Application.

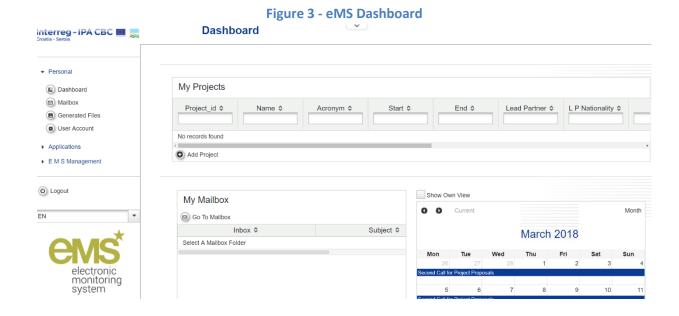
#### NOTE!

Automatically generated e-mail messages (i.e. on successful submission of the Application) will be sent only to the user's e-mail address registered within the eMS. Therefore, it is strongly recommended that the person registering in the eMS is the contact person of the Applicant.



#### 1.2. Dashboard and Getting started in the eMS

After logging in, you will enter the dashboard. The main functions can be found on the left side menu, such as your mailbox, generated files, user account, managing Applications, etc. The central part of the dashboard shows any created and saved Application for the project proposals (*My Projects*), your mailbox and a calendar.



In order to correctly use this system, you need to have a good understanding of the main concepts used by the Interreg IPA CBC Programme Croatia-Serbia 2014-2020, described in the Cooperation Programme and Guidelines for Applicants. These include, but are not limited to: the Priority Axes and Programme specific objectives, the Programme results to be achieved by achieving project outputs, the concept of cross-border cooperation, the expectations from the partnership and the project budget structure.

#### 1.3. Steps in Application submission process and creating an Application

The following figure presents all basic steps from creating application to submission within the eMS:

Create
Application

Assign
Unput
Attach
Application
Application
Application
Application

Figure 4 - Steps in the application submission process



The term "Application" within the eMS refers to the project proposal. To create a new project proposal, click on *Add project* on the Dashboard or on the page *Applications/My applications*. You will need to select the relevant Call for proposals you wish to apply to, and click on *Apply* (Figure 5).

Figure 5 - Calls page **Calls** Interreg-IPA CBC 📰 🌉 First Step ▼ Personal Name ≎ Start \$ Fnd ≎ Description \$ Attachments ■ Dashboard Second Call for 30.03.2018 05.07.2018 (iii) Apply Mailbox Project Proposals Generated Files User Account Applications ▼ E M S Management 2 Calls **O** Logout

The eMS will open Application, which is divided into different tabs (Figure 6).

Project proposal is actually created in the eMS database only after the Applicant has successfully saved the Application for the first time by clicking on the *Save* button.

The Applicant institution which creates the project proposal in the eMS is considered as the Lead Applicant (LA). LA is responsible for the submission of the Application. In the eMS Lead Applicant is referred as Lead Partner. Please bear in mind that Lead Applicant in the case of selection of Project by the JMC automatically becomes Lead Beneficiary.



#### 1.4. Assigning Users

After creating a project proposal, you will have a list of menu options available to you on the left side

The Lead Applicant will be able to grant the right to access the Application to other project partners involved in the project proposal. Click on *User Management* menu option opens the form where you

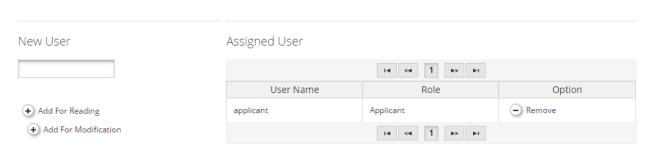


can grant the right to read (button *Add For Reading*) or edit (button *Add For Modification*) the Application to the other project partners. Before you can do so, the other project partners need to register in the eMS and provide their user names to you, as Lead Applicant.



Figure 7 - Assigning users

User Project Mapping



After granting access rights to other project partners, it is possible to work in parallel on the Application. However, you need to make sure that you are not working in the same section or sub section simultaneously, as this might result in a loss of data.

#### 1.5. Workflow

The graph below shows an overview of the data entry workflow in the Application.

Project Description Project Budget Project Partner Attachments Summary Project Lead Work Partner Relevance Partner package List Budget Project Impact Project Target **Partners** Focus Area /Activities Groups Outside Project Purchase Periods Context of Land Horizontal **Principles** Project

Risks

Figure 8 - Application data entry workflow



#### 1.6. Submitting the Application

After completing the Application and attaching all necessary supporting documents, the eMS requires that automatic checks of the Application are performed. You can activate automatic checks by clicking on left side menu option *Check Saved Project*. If any issues are found, such as missing or wrong data, you will need to correct this before you can save and check it again. Only after all checks are passed, you will be able to submit your Application by clicking left side menu option *Submit checked project*.

#### **ATTENTION!**

After the submission of the Application, the Lead Applicant will receive an automatic e-mail confirmation. Once submitted **no updates** to the Application will be able to be performed by any of the partners.

#### 1.7. Help and Technical Support and General Tips and Tricks

#### **Help and Technical Support**

For any technical difficulties or problems, you might experience with the eMS, please contact the programme eMS expert in charge of the eMS at ma.ems@interreg-croatia-serbia2014-2020.eu.

Please note that questions related to 2<sup>nd</sup> Call for Proposals may be sent in writing via e-mail no later than 10 days before the deadline for the submission of applications, indicating clearly the reference of the Call for Proposals to the following e-mail addresses: js@interreg-croatia-serbia2014-2020.eu.

#### **General Tips and Tricks**

#### ATTENTION! Always remember to SAVE your data!

Please read carefully the following instructions for filling-in the Application:

- The eMS does not provide any warning or request of confirmation before leaving a section of the Application or before logging out. Always remember to save your data before leaving a section in the Application (Save button on upper left corner or at the bottom of the page), otherwise data will be lost.
- When filling in longer sections, please remember to regularly save data, in order to avoid data loss in case of interruptions of the Internet connection or other technical issues.
- The majority of fields are **mandatory**, and in these cases, the page cannot be saved unless these fields contain data. The eMS will highlight missing fields at the top of the page.
- The eMS allows you to save your work and resume a data entry session at any time, before finally submitting an Application.



- As a general recommendation, please **do not use** the *Enter* key in the eMS forms as this may lead to unexpected results. Always use the commands provided by the eMS user interface.
- Please note that certain text fields have a **limited number of characters**. If you try to input a longer text into such fields, you may experience that the text will be cut or that you may not be able to paste the text. Also, usage of font styles other than regular (**bold, italic or bold italic, underline**) will decrease the number of available characters in the text field. Please be aware that the form itself will not be assessed, but the content of the Application.



# 2. Filling in the Application

#### 2.1. Section Project Summary

This section contains basic information about the project described in sub-sections *Project identification, Project summary, Project budget summary,* and *Project outputs*.

The sub-section *Project identification* includes project title, acronym, number, name of the Lead Partner, project duration and drop-down menu for the selection of Programme Priority Axis and Specific Objective.

The Project number (ID) is automatically generated once the project was saved for the first time.

The Project title should be short and straightforward with a clear idea of what the project is about (recommended: no more than 15 characters).

Before assigning the acronym for the Project, please check whether the acronym already exists in order to avoid duplication of names with other projects/initiatives. Pay attention to existing copyrights linked to brands, products, trademarks, etc.

**Project Summary** Project Identification Programme Priority Specific Objective Improving the quality of public s To improve the quality of facilities, services and skills in the area of put Project Acronym **Project Title** Project Number HR-RS247 255 Characters Remaining Name Of Lead Name Of Lead Engl Project partner 1 Project partner 1 **Project Duration** Start Date End Date 24 Month 0 Days 01.01.2019 31.12.2020

**Figure 9 - Project Summary** 

Please note that each project has to select only one Programme Priority Axis and one Programme Specific Objective.

When defining the Start Date and End Date in eMS, please ensure that the project starts on the first day of the starting month and ends on the last day of the closing month.

Number and project duration in months are automatically generated from the system; therefore the Applicant does not need to fill in these boxes.



In sub-section *Project summary*, please provide a brief description of the project. The description must contain the following information:

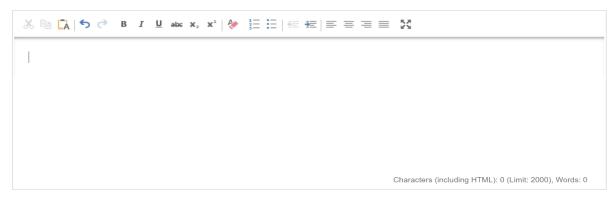
- what are the common cross-border problems and challenges that will be jointly tackled in your project;
- what is the project's approach in addressing common challenges and/or joint assets;
- what is the main (overall) project objective and the expected change your project will make to the current situation;
- what are the project outputs (the list of project outputs needs to be aligned with the ones indicated within Workplan/WP Implementation and, if applicable, WP Investment);
- which are the main target groups (those individuals and/or organisations positively affected by the activities and results of the project, though not necessarily being directly involved in the project) that will benefit from the implementation of the project;
- the cross-border added value of the project.

Figure 10 - Project Summary description

#### **Project Summary**

Please give a short overview of the project (please cover all the points below):

- what are the common cross-border problems and challenges that will be jointly tackled in your project
- what is the project's approach in addressing common challenges and/or joint assets
- what is the main (overall) project objective and the expected change your project will make to the current situation
- what are the project outputs (the list of project outputs needs to be aligned with the ones indicated within Workplan/WP Implementation and, if applicable, WP Investment)
- which are the main target groups (those individuals and/or organisations positively affected by the activities and results of the project, though not necessarily being directly involved in the project) that will benefit from the implementation of the project
- the cross-border added value of the project



Sub-sections Project budget summary and Project outputs are automatically filled-in by the system, therefore the Applicant does not need to fill in these boxes.





Partner			Programme Co-finance	rogramme Co-financing		Contribution			
Partner	Partner Abbreviation	Country	IPAII	IPAII Co- Financing(percent)	Percentage Of Total IPAII	Public Contribution	Private Contribution	Total Public Contribution	Total Eligible
1 - Project partner 1		SERBIA	€ 0.00	85.00 %	100.00 %	€ 0.00	€ 0.00	€ 0.00	€ 0.0
2 - Project partner 2		HRVATSKA	€ 0.00	85.00 %	100.00 %	€ 0.00	€ 0.00	€ 0.00	€ 0.0
Sub-total For Pa	artners Inside		€ 0.00	-	100.00 %	€ 0.00	€ 0.00	€ 0.00	€ 0.0
Sub-total For Partners Outside € 0.00				100.00 %	€ 0.00	€ 0.00	€ 0.00	€ 0.0	
Sub-total For Pa	artners Outside		€ 0.00	<del>-</del>	100.00 %	€ 0.00	€ 0.00	€ 0.00	€ 0.0
Total	artners Outside		€ 0.00	-	100.00%	€ 0.00	€ 0.00	€ 0.00	
Total  Export									
Total  Export  Project Outp	uts	output Indicators			100.00%	€ 0.00			€ 0.0
Export  Project Outp	uts		€ 0.00	- Project Output Inc	100.00%	€ 0.00	€ 0.00	€ 0.00	€ 0.0
Total  Export  Project Outp  Number of perso services trained	uts Programme C	ealth care services	€ 0.00	Project Output Inc Targets	100.00%	€ 0.00 t Project Outpu	€ 0.00	€ 0.00  Project Output Number	Project Output

#### 2.2. Section Partner

This section consists of two sub-sections: Partners List and Partnership description.

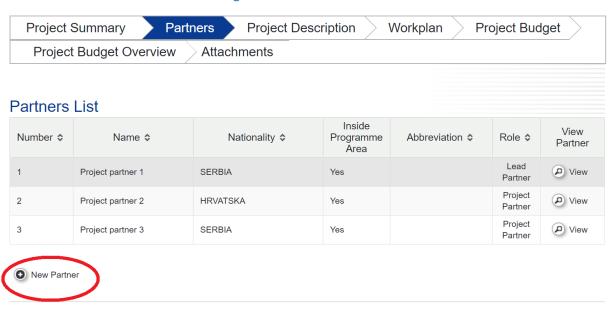
In the sub-section Partners List all partners involved should be listed.

#### **ATTENTION!**

In order to include additional partners in the Application, please remember that you have to be in the sub-section Partner List. By clicking the button **New partner** below Partners List, you can add new partners in the partnership.



Figure 12 - Partners List



#### 2.2.1. Partners List

By clicking the button *View* under each partner, the eMS opens a separate sheet for a partner. By opening the separate sheet, the applicant is requested to fill in the following information for each partner: basic information, legal and financial information, contact person and legal representative and partner's competences, role in the project and EU/international experience.

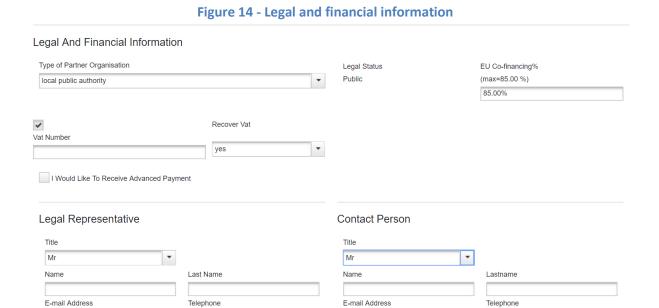
Project Partner 2

Partner Role in The Project
Project Partner

**Figure 13 - Project Partner information** 



In the part Legal and financial information please insert VAT number or any other identification number (e.g. registration number, Personal Identification Number (PIN), etc.) and click the button "I would like to receive pre-financing if you want to receive pre-financing".



Additionally, please explain the relevance, competences and role of each partner in relation to the proposed project. If applicable, describe the partner's experience in participating in and/or managing EU projects or other projects.

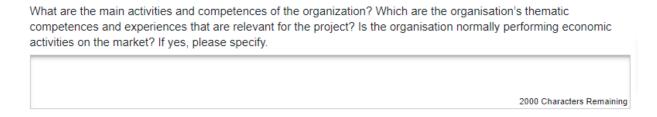
In the text box *Competence*, please provide information related to specific competences of each partner involved in the project regarding the following aspects:

- Description of the main fields of interest of the partner,
- Information on the partner's thematic competences and experiences relevant for the project (how the partner's specific activities are connected to the subject of the project),
- If applicable, description of the main economic activities carried out by the partner in its daily business, specifying which type of activities and in which market.





### Competences



Please note that information provided in this section will support the assessment of State aid relevance of each partner.

In the text box *Role in the project*, please provide information about the role of each partner participating in the project regarding the following aspects:

- Description of the role and responsibility in the project (e.g. responsible for implementation of a specific activity, investment, etc.),
- Description of the benefit which the partner will gain from participating in the project (e.g. new knowledge and data, practical experience in certain sector/area of expertise, etc.),
- Information on economic activities performed by the partner within the project or as a consequence of its implementation. This might include, for example, selling of the new products developed within the project following the knowledge acquired and/or the availability of a project output (e.g. a feasibility study).

Figure 16 - Role in the Project

# Role in the Project

What is the partner's role (and responsibility) in the project? What is the expected benefit for the organisation from participating in the project? Is the organisation performing any economic activity within the project or as a result of it
2000 Characters Remainin

In the text box *EU/international projects experience*, please provide information about the previous experience of each partner in EU/international projects (e.g. IPA Funds, Structural and ESI Funds, Interreg 2014-2020, EU Research Framework Programme/HORIZON 2020, Intelligent Energy Europe, LIFE, Lifelong learning programmes/Erasmus+, etc.), regarding the following aspects:



- Experience in management/coordination of previous/ongoing EU/international projects,
- Participation, role and responsibilities in previous/ongoing EU/international projects.

#### Figure 17 - EU/international projects experience

# **EU/International Projects Experiences**

If applicable, describe the organisation's experience with EU co-financed or other international projects (both participation and their management). In case of lead partner, please describe your capacity to manage cross-border cooperation project.



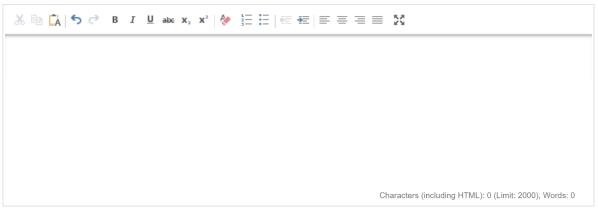
#### 2.2.2. Partnership description

In the sub-section *Partnership description*, please explain the how the proposed composition of partners in the project (especially their role, responsibilities and involvement) will contribute to achieving the project results and objectives.

Figure 18 - Partnership description

#### Partnership Description

Please explain proposed composition of partners that will be involved in the project taking into account the project results and objectives.



Please note that you have to click the SAVE button on the left side of the eMS interface in order to save data in this sub-section.



#### 2.3. Section Project Description

Under section Project Description applicants have to provide information on how the project contributes to the objectives of the Interreg IPA Cross-border Cooperation Programme Croatia-Serbia 2014-2020.

In particular, this section includes the description of the key characteristics and strategic elements of the project, notably information on its relevance, focus, context, horizontal principles and project risks.

Project Objectives Work plan & Budget & Results What do we What do we How will we What are our need to deliver want to change? do it? What common needs to obtain this How will it be resources do we and potentials? change? need to do this different? work? Project Outputs Project Idea & Indicators

Figure 19 - From idea to the project

#### 2.3.1. Project Relevance

Each project has to clearly contribute to the chosen Programme specific objective, addressing development needs and territorial challenges that are shared across the regions participating in the project. This means that the problems identified could be solved efficiently only by cross-border cooperation which leads to more efficient and, if applicable, innovative solutions.

This sub-section *Project relevance* consists of four text boxes: *Territorial Challenge, Project Approach, Cross-border Cooperation and Cooperation Criteria*.

#### **Territorial Challenge**

Please describe territorial challenges that will be tackled by the project. The following information need to be provided:

- specify the initial situation, detected problems, challenges in project targeted area;
- clearly describe why the project is considered necessary to be implemented for the involved project targeted area (it is recommended to be precise and focused on the specific issues tackled by project).

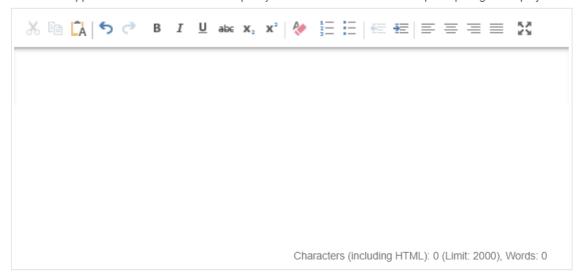




## Territorial Challenge

What are the territorial challenges that will be tackled by the project?

Please describe the relevance of your project for the programme area in terms of common challenges, joint assets and opportunities addressed. Please specify the situation for the territories participating in the project.



#### **Project Approach**

Please provide the following information:

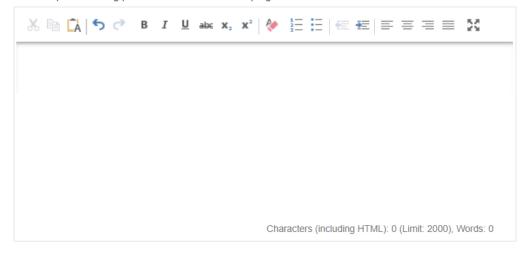
- how will the project tackle the challenges and/or opportunities and/or joint assets; applicants have to indicate the logical steps (e.g. from challenges to solutions);
- description of new solutions (approach going beyond existing practices) that will be developed during the project and/or existing solutions/practices that will be adapted and implemented during the project lifetime.





#### Project Approach

What is the project's approach in addressing these common challenges and/or joint assets? Please describe solution/practice that will be developed during the project and/or existing solutions/practices that will be adopted and implemented during the project lifetime. Please explain how will the approach used in the project further improve existing practice in the sector and/or programme area.



#### **Cross-border Cooperation**

Cross-border relevance is one of the key quality requirements for a project to be funded. Please explain:

- why is cross-border cooperation needed to achieve the project's objectives and results, i.e. why the project objectives cannot be reached acting only on a national/regional/local level;
- what is the added value for the project partners and target groups gained through the cross-border cooperation.

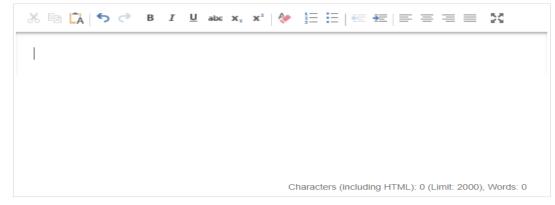
Cross-border cooperation should exceed the more exchange of experiences and should enable joint development of solutions and implementation. Projects that do not address an issue of cross-border relevance or covering only issues fundable by national/regional/local level will not be supported by the Interreg IPA Cross-border Cooperation Programme Croatia-Serbia 2014-2020.





#### **Cross-border Cooperation**

Why is cross-border cooperation needed to achieve the project's objectives and results? Please explain why the project goals cannot be efficiently reached acting only on a national/regional/local level and describe what benefits the project partners/target groups/project area gain in taking a cross-border approach.



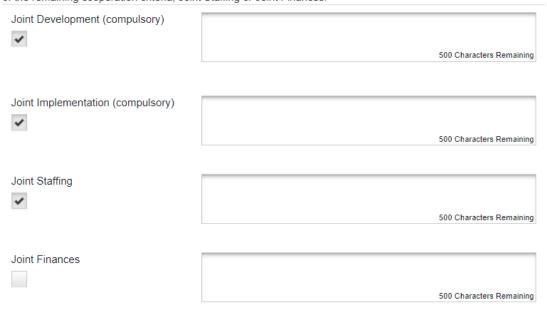
#### **Cooperation Criteria**

In this sub-section please select at least 3 cooperation criteria that apply to the project and describe how the selected cooperation criteria will be implemented.

Figure 23 - Cooperation Criteria

#### Cooperation Criteria

What is the degree of cross-border cooperation within the partnership? Please select at least 3 cooperation criteria that apply to the project, out of which Joint Development and Joint Implementation are compulsory, as well as one of the remaining cooperation criteria, Joint Staffing or Joint Finances.





#### 2.3.2. Project Focus

The coherence of the project objectives, results, activities and outputs and with the Programme specific objectives, result indicators and output indicators should be clearly described in this subsection of the eMS.

The Applicant should define project intervention logic which clearly contributes to one of the Programme priority axes. Please see the figure below:

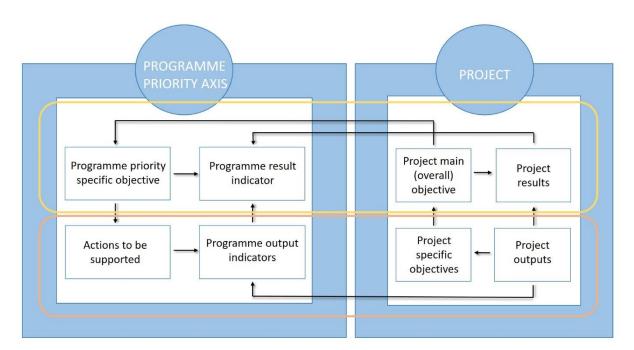


Figure 24 - Project intervention logic

**Project main (overall) objective** provides overall context for what is project trying to achieve. It describes the strategic and long term change that the project seeks to achieve for the benefit of the target groups/project area. After specifying project main (overall) objective and project result, choose a Programme priority axis specific objective to which the project contributes and describe how it will contribute. It is important to secure consistency between project objectives and Programme specific objective. Choose a Programme result indicator corresponding to the chosen Programme priority axis specific objective to which project will contribute. The project shall demonstrate the direct link between Programme and project results by indicating to what extent it will contribute to the Programme result indicator.

**Project specific objectives** need to show direct contribution to the project main (overall) objective. It should be possible, at least to some extent, to measure achievement of project specific objectives with project outputs. Ideally direct link should be established. Note that the project should specify up to three project specific objectives.



**Project results** constitute the immediate advantage of carrying out the project, telling us about the benefit of using the project outputs.

**Project outputs** are ones captured by a Programme output indicator and that directly contribute to the achievement of the project result. Project output and Programme output indicator need to have the same measurement unit to be able to aggregate them. An aggregation of project outputs based on Programme output indicators is essential for the achievement of output targets set on the Programme level. Project outputs represent outcomes obtained following the implementation of project activities.

#### Example:

Main (overall) objective	Specific objective
-> To strengthen rural tourism in the	-> To establish a cross-border cooperation
Baranja and Bačka regions of the cross- border area	model on rural and sustainable tourism for municipalities, cities, family farms and relevant stakeholders of the Baranja and Bačka regions by the end of project implementation
Project result -> 20% increase of tourists visiting rural destinations in Baranja and Bačka regions	Project outputs -> 2 cross-border culinary tours developed and offered by travel agencies ->1 rural destination revitalized

The following should be stated in the eMS:

#### • Project main (overall) objective

State a clear, concise description of the project main (overall) objective. The project main (overall) objective should be feasible and realistic within the project's lifetime. Its contribution to the relevant Programme specific objective should be precisely described.

#### Figure 25 - Project main objective

Project main (overall) objective. What is the main (overall) project objective and how does it link to the overall Programme goal? How does it contribute to the programme priority axis specific objective?

1500 Characters Remaining



#### Project Results

In this part the direct link between Programme and project result should be explained. Select from the drop-down list of pre-defined Programme Result Indicators.

# Please note that you can choose only one Programme Result Indicator per priority axis!

In the second text box the project result/s, that the project envisages to achieve, should be enlisted. The project result/s represent(s) the direct change achieved by the project in the Programme area, that is, by the achievement of all project outputs. Explain the contribution of project result(s) to the Programme result indicator by indicating to what extent it will contribute to the Programme result.

Figure 26 - Programme Result Indicator and Expected Project Results

# Programme Result indicator Number of elderly people and children assisted by social services provided Expected Project Results What are the project results and how do they contribute to the programme result indicator and relevant target group's needs? Please insert information on the methodology for calculating baseline and target value for programme result indicator as well as source of verification for the data provided.

#### Project Specific Objectives

In the first text box please insert the title of the Project Specific Objective. *Please note that up to three* (3) Project Specific Objectives can be inserted per Application!

In the second text box a short explanation how specific objective is linked with the project outputs should be stated. The specific objectives should contribute to the project main (overall) objective. They should be concrete, realistic and achievable. It should be possible, at least to some extent, to measure achievement of project specific objectives with project outputs.





#### Project Specific Objectives

Which are the specific objectives the project aims to achieve, that is, the positive changes that the project seeks to achieve? Define max. 3 specific objectives of the project.

Project Specific Objective 1		Remove Project Specific Objective
Project Specific Objective Title	Project Specific Objective Explanation	
		750 Characters Remaining
Add Project Specific Objective		

#### • Sustainability, Durability and Transferability of Project Outputs

In this text box, the Applicant should describe how will the project ensure that project outputs and result(s) have a lasting effect beyond project implementation period and how will the project ensure that project outputs and result(s) are applicable and replicable by other organisations/regions/countries outside of the current partnership.

In the Sustainability and Durability text box explain how will the project outputs be further used (refer to the long-lasting effect of a project's achievements beyond project implementation period) and how the sustainability will be ensured once the project has been finalised.

#### Figure 28 – Sustainability, Durability and Transferability of Project Outputs

Sustainability, Durability and Transferability of Project Outputs

Sustainability And Durability Description. Please describe how will the project outputs be further used and how the sustainability will be ensured once the project has been finalised? Please describe concrete measures (e. g. follow-up activities, financial sources, institutional framework, etc) taken during and after project implementation to ensure the durability of project outputs. If applicable, please specify the institutions that will be responsible for	Transferability Description. Please describe how will the project ensure that the project's outputs are applicable and replicable by other organisations/regions/areas/countries outside the current partnership? Please describe to what extent it will be possible to transfer the outputs to other organisations/regions/areas/countries outside the current partnership?
the ownership of the project.	
	1000 Characters Remaining
1000 Characters Remaining	
■ Save	

#### **Examples:**

- financing of follow-up activities, sources of revenue for covering all future operating and maintenance costs;
- structures that would allow the results of the project to continue to be in place after the end of the project, capacity building, agreements and local 'ownership' of project results;



- structural impact (improved legislation, consistency with existing frameworks, codes of conduct, or methods);
- what impact will the project have on the environment (if any)— have conditions been put in place to avoid negative effects on the natural resources on which the project depends and on the broader natural environment, etc.

In the **Transferability text box** please describe how the project will ensure that the project's outputs are applicable and replicable by other organisations/regions/areas/countries outside the current partnership (i.e. to other contexts or settings). Please describe to what extent it will be possible to transfer the outputs to other organisations/ regions/ areas/countries outside the current partnership.

#### 2.3.3. Project context

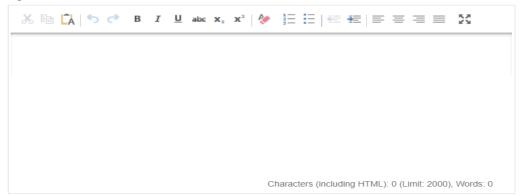
The sub-section *Project context* concerns the project's contribution and coherence with relevant strategies and policies and it consists of the following text boxes: EU/International Strategies and Policies Contribution, Macro-regional Strategies Contribution and National/Regional/Local Strategies and Policies Contribution.

#### **EU/International Strategies and Policies Contribution**

Figure 29 - EU/International Strategies and Policies Contribution

#### EU/International Strategies and Policies Contribution

Please describe the project's contribution to relevant strategies and policies at EU/international level (e.g. EU 2020, SEE 2020, etc); in particular, those concerning the thematic scope of the project and the participating regions.



In the text box *EU/International Strategies and Policies Contribution*, please describe in what way the project contributes to the existing relevant strategies and policies at EU/international level, such as Europe 2020 Strategy, South East Europe 2020 Strategy, European Territorial Agenda, Health Strategy "Together for health", Strategy for sustainable development, Thematic Strategy on Air Pollution,



Biodiversity strategy for 2020, Disaster Preparedness and Prevention Initiative for South Eastern Europe, e-Government Action Plan, i2010 initiative, etc.

Project's contribution to EU/International Strategies and Policies should be particularly described in relation to strategies and policies relevant for the thematic scope of the project and for each of the regions participating in the project.

#### **Macro-regional Strategies Contribution**

Figure 30 - Macro-regional Strategies Contribution

# Macroregional Strategies Contribution

Please	Please indicate if the project contributes to the following macro-regional strategies, and if so, describe in what way					
	EU Strategy for the Adriatic and Ionian Region					
		1500 Characters Remaining				
	EU Strategy for the Danube					
	Region	1500 Characters Remaining				

In the text box *Macro-regional Strategies Contribution*, please indicate if the project contributes to one or both of macro-regional strategies relevant for the Programme:

- EU Strategy for the Adriatic and Ionian Region
- EU Strategy for the Danube Region.

Furthermore, if the project does contribute to the relevant macro-regional strategy, please specify how the project is linked to the respective macro-regional strategy and describe in what way the project contributes to the implementation of the respective strategy and its specific objectives. For further assistance, please see Annex 10 to the Cooperation Programme, where Programme's coherence with macro-regional strategies is analysed.



#### National/Regional/Local Strategies and Policies Contribution

In the text box National/Regional/Local Strategies and Policies Contribution, please describe in what way the project contributes to the existing relevant strategies and policies at national/regional/local level, such as:

- in Croatia: National Health Care Development Strategy 2012-2020, Strategy of Energy Development 2009–2020, Croatian national action plan for renewable sources of energy for 2020, National Energy Efficiency Programme 2008–2016, Energy Strategy of Republic of Croatia, Croatian Tourism Development Strategy until 2020, Strategy for Development of Entrepreneurship in Croatia 2013 – 2020 and other relevant strategies.
- in Serbia: Republic of Serbia Public Health Strategy, National Mental Health Strategy, Strategy for Prevention and Control of Chronic Non-communicable Diseases (CND), Strategy for Palliative Care, Strategy for Continuous Improvement of Health Care Quality and Patient Safety, Energy Development Strategy of the Republic of Serbia until 2025 with projections until 2030, Mineral resources management strategy of the Republic of Serbia until 2030, Third Action Plan for Energy Efficiency of the Republic of Serbia for the period until 2018, National Renewable Energy Action Plan of Republic of Serbia, National Waste Management Strategy (2010-2019), Strategy on Biodiversity of Republic of Serbia for the period 2011-2018, National Sustainable Development Strategy, Strategy for tourism development of the Republic of Serbia for the period from 2016 to 2025, Strategy for the development of e Government in the Republic of Serbia for the period 2015-2018, Strategies for the development of the information society in the Republic of Serbia for the period until 2020 and other relevant strategies.

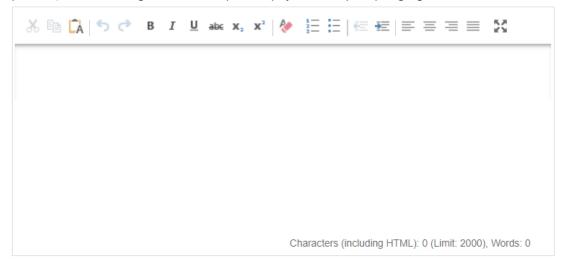
Project's contribution to National/Regional/Local Strategies and Policies Contribution should be particularly described in relation to strategies and policies relevant for the thematic scope of the project and for each of the regions participating in the project.



#### Figure 31 - National/Regional/Local Strategies and Policies Contribution

#### National/Regional/Local Strategies and Policies Contribution

Please describe the project's contribution to relevant strategies and policies at national/regional/local level; in particular, those concerning the thematic scope of the project and the participating regions.



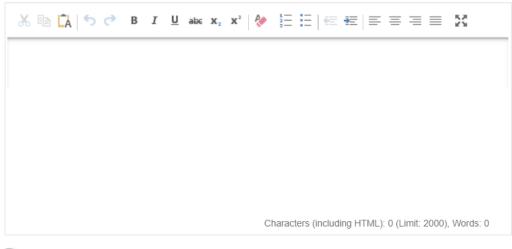
#### **Knowledge Potential**

In the text box *Knowledge Potential*, please describe how the project makes use of available knowledge and builds on existing results taking into account capitalisation of previous projects or other relevant synergies and initiatives.

Figure 32 - Knowledge Potential

#### **Knowledge Potential**

Please describe how the project makes use of available knowledge and builds on existing results taking into account capitalization of previous projects, synergies and initiatives.







#### 2.3.4. Horizontal principles

A horizontal principle is a principle that must be integrated throughout the programme; therefore, every project approved by the Programme must contribute to the relevant horizontal principles.

In this section, please specify which possible effects (positive, neutral or negative) the project will have on the respective horizontal principles. Determining effects is a form of self-assessment based on the questions relevant for each of the principles.

When the type of expected effect is determined, please provide an explanation and describe in what way the project affects respective principle. Please also identify active measures to contribute to the principles. These measures concern project activities as well as the management of the partnership.

In case the project could have negative effects concerning the respective principles, adequate mitigation measures have to be described in order to avoid occurrence of such negative effects.

For example, if a project plans flood prevention infrastructure, special attention should be paid to the protection of existing habitat conditions in that area.

#### Sustainable development (environment)

It this text box, please describe the contribution to sustainable development and explain how the sustainability principle is included within the project and planned activities. Please also describe the environment effects the project is likely to have considering the following aspects: greenhouse gas emissions, climate and climate change, water, air, soil, biodiversity, fauna and flora, cultural and archaeological heritage and landscape, population and human health.

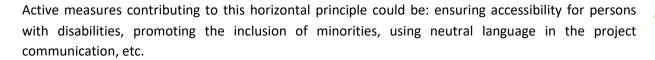
Active measures contributing to this horizontal principle could be: planning interventions in flood-safe areas and preserving environmental values, using available solutions to reduce the carbon footprint associated to meetings, travel and accommodation, developing green events (reducing the consumption of material, opting for recyclable products, favour short supply chain, etc.), etc.

#### Equal opportunity and non-discrimination

In this text box, please describe how the project will contribute to the principle of equal opportunities and prevent discrimination of any kind (gender, racial or ethnic origin, religion or belief, disability, age or sexual orientation) during the development and implementation phases of the project.

All projects submitted under any priority axis are encouraged to incorporate measures for promoting equal opportunities and preventing any discrimination, taking into account the particular needs of the various target groups at risk of any kind of discrimination.

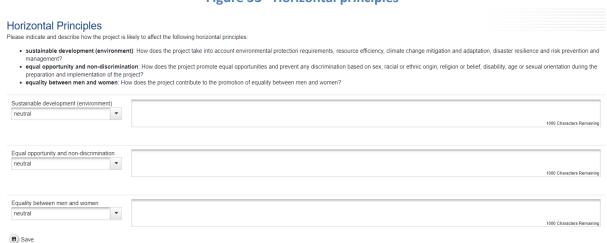




#### Equality between men and women

In this text box, please describe how the project will contribute to the principle of equality between men and women and prevent discrimination of any kind during the preparation, design and implementation of the project.

Active measures contributing to this horizontal principle could be: integrating equal participation of women and men, promoting gender mainstreaming<sub>1</sub>, etc.



#### Figure 33 - Horizontal principles

#### 2.3.5. Project Risks

The sub-section *Project Risks* contains information about potential risks/threats/problems relevant for the project accompanied by corresponding risk mitigation measures/solutions.

If the project involves investment, please note that it is obligatory to identify risks related to the envisaged investment.

<sup>1</sup> Gender mainstreaming is usually defined as a process of assessing the implications for women and men of any planned action in all areas and at all levels. It is a strategy for making women's as well as men's concerns and experiences an integral dimension of the design, implementation, monitoring and evaluation of policies, programmes and projects in all political, economic and societal spheres so that women and men benefit equally and inequality is not perpetuated.



Risks are internal or external events that may occur during project implementation and could threaten the achievement of project objectives and project as a whole.

Please provide the description of each potential risk relevant for your project or threats/problems that can potentially become risks during project implementation. To identify risks you can look at possible sources of risk or at the threats/problems that can become risks. Sources include the team members, stakeholders, sub-contractors, target groups, etc.

For example, a risk could be withdrawal of a partner or a key change in policy that goes against what the project is trying to achieve. On the other hand, problems could be, for example, a change in the political environment or the loss of money through de-commitment.

Once a potential risk has been identified, add its title and qualify it according to its impact (from low to high) on the project and its probability of occurring (from not likely to very likely). Please also insert the start and end date of each risk (this may be closely linked to the project implementation period or work package/activity implementation period).

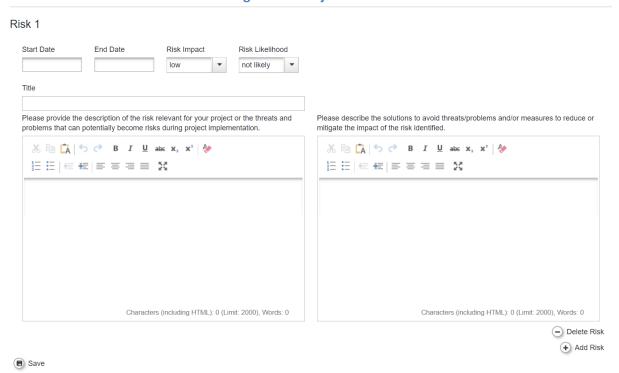


Figure 34 - Project Risks

Please also describe the solutions to avoid threats/problems and/or measures to reduce or mitigate the impact of the risk identified. For example, if the problem is potential loss of staff member, the solution would be ensuring that the knowledge and ideas are communicated to other people in the organization so the project can continue without that staff member.

Please note that clicking the SAVE button on the left side of the eMS interface e data in this subsection will be saved.



Finally, you can click the button *Add risk* to add a new risk or click the button *Delete risk* to remove the risk you added.

Please note that maximum 5 risks can to be identified within the project.

#### TIP!

We propose to identify relevant risks through the risk analysis at one of the partner meetings during the project development stage taking into account that involvement of all partners in this process raises partners' awareness about possible risks and helps them to identify as many relevant risks as possible (especially with reference to different countries, legislation, sectors, and types of organizations involved).

Basic risk management is important for every project, but the level of details needed varies depending on the size of the project and the number of risks and possible impacts on the achievement of the project objectives.

#### 2.4. Section Workplan

Section Workplan consists of the following sub-sections: Work package List, Target Groups and Periods.

The project work plan describes the activities and related deliverables which will be performed by the project in order to deliver the project outputs necessary for achieving the project specific objectives.

The sub-section Work package List is composed of **five work packages** (preparation, <u>management, implementation, investment and communication work packages</u>) predefined in the eMS to be filled in by the Applicant. Out of those five **three of them are mandatory** (<u>management, implementation and communication work packages</u>) to be filled in by the Applicant. In these work packages all activities from all project partners have to be listed, which means that it is not allowed to have the separate work packages per partners.

Other two work packages (*preparation and investment*) are to be fulfilled by the Applicant, if applicable.

At the beginning of the sub-section Work package List, a **work package overview list** is displayed which is automatically filled-in according to information included in the subsequent work packages description.

In the Application also the overall project time line in a Gantt chart is displayed. The chart is automatically generated on the basis of information inserted in the work plan and it visualises the timing of all work packages and project outputs, activities and deliverables.



In general, a work package is characterised by the following:

- Work package objective,
- Clear roles and responsibilities of project partners,
- activities with related deliverables,
- Should produce at least one project output (where applicable),
- Defined by a start and end date,
- Logical linkage with other work packages.

#### **Project glossary**

Term	Definition
Project work	A group of related project activities required to produce project outputs.
package	
Project activity	Specific task performed for which resources are used. Each work package (except
	for WP preparation) consists of activities. Activities have to lead to the development
	of one or more project outputs.
Project	A side-product or service of the project activity that contributes to the development
deliverables	of a project output.
Project outputs	The outcome of the activities funded, telling us what has actually been produced for
	the money given to the project. It can be captured by a Programme output
	indicator, and directly contributes to the achievement of the project result.
Target groups	The target groups are those individuals and/or organisations positively affected by
	the activities and results of a project, though not necessarily being directly involved
	in the project.
Beneficiaries	Project partners directly benefitting from Programme funds and implementing
	activities within the project.

#### 2.4.1. Workpackage List

#### 2.4.1.1. WP Preparation P

Please note that Work package Preparation is not mandatory to be filled in. In case project envisages preparatory costs to be incurred, please note that only Lead Applicant is entitled to apply for them within the Application. However, the partnership should decide which partners will receive what share of the reimbursement of preparation costs based on the conducted activities. Even a single partner might retain the entire lump sum. It is strongly recommended to achieve a joint agreement within the



partnership on the distribution of preparation costs reflecting the actual preparation activities carried out by the partners.



Project preparation	WP start date	WP end date	
	MM.YYYY	MM.YYYY	
	Insert indicative start date of preparation	Insert indicative end date of	
	activities	preparation activities	
Partners' involvement			
	Select Partners involved in preparatory		
	activities		
Summary			

1. Please provide description of the activities implemented in project preparation phase which can be clearly linked to the planned (lump sum) expenditures.

Note that only Lead Applicant on behalf of the project partnership is entitled to request preparatory costs in the form of a lump sum in the total amount of up to EUR 3.000 per project. The applicants should estimate the total amount of preparatory costs based on the planned activities to be done during the preparation phase of the project. A short justification of planned activities should be provided.

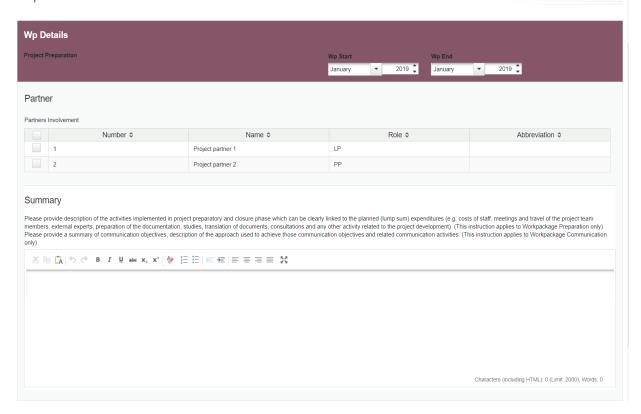
Preparatory costs may include costs of meetings between potential beneficiaries, related staff costs, travel costs, costs of external experts for preparation of the documentation, studies, translation of documents, consultations and any other cost related to the preparation of the project activities carried out before the signing the Subsidy Contract.

2. Please provide description of the activities implemented in project closure phase which can be clearly linked to the planned (lump sum) expenditures. Note that only Lead Applicant on behalf of the project partnership is entitled to request closure costs in the form of a lump sum in the total amount of up to EUR 2.000 per project. The Applicants should estimate the total amount of closure costs based on the planned activities to be done during the closure phase of the project. A short justification of planned activities should be provided. Closure costs refer to activities of the preparation and submission of the Final Progress Report. This amount aims to compensate the work related to the project closure after the end date of the project implementation period.



**Figure 35 - WP Preparation** 

#### Preparation P



#### 2.4.1.2. WP Management M

The Work package Management is mandatory to be filled in by the Applicant. It includes project management and coordination activities. Please note that only one Management WP per project is envisaged.

Applicants do not need to define outputs for Work package Management.

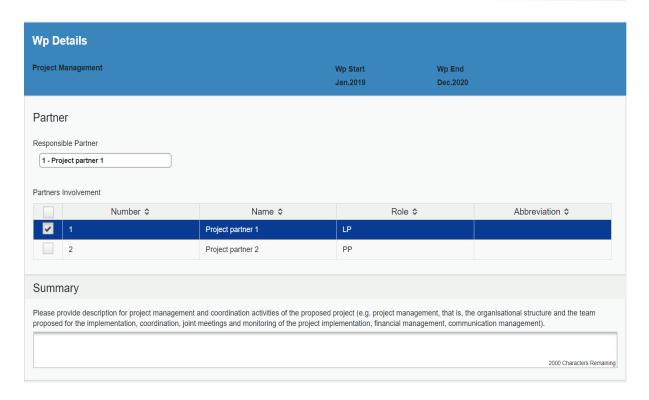
Project Management	WP start date	WP end date	WP Budget
	Automatically filled in	Automatically filled in	Automatically
	from the Project Summary	from the Project Summary	filled in from the
	section	section	Project Budget
			section
Partner			
Partners involvement	Select Partners involved		
Summary			
Please provide summa	ary description for project r	nanagement and coordination	on activities of the
proposed Project.			
<b>Examples of managem</b>	ent activities:		



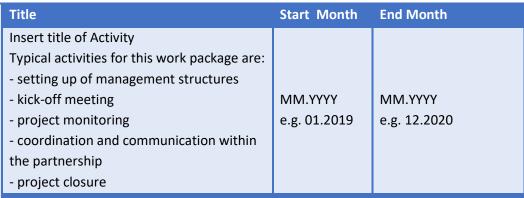
- Start-up activities (signature of the partnership agreement, kick off meeting, setting up of management structures, etc.);
- Day to day project management, coordination (tools and procedures, including coordination meetings, monitoring of progress of activities and preparation of reports, quality management) and internal communication;
- Monitoring of the project implementation (structure and procedures, meeting of the decision making bodies / steering committee / advisory board, appraisal of project progress and management such as evaluation and reviews);
- Financial management (incl. monitoring of incurred expenditure, transfer of funds and cash flow management), preparation of necessary documentation in view of the validation of expenditure and of controls/audits.

#### Figure 36 - WP Management

#### Management M







### **Activity description**

Deliverable D.M.1.1

Please describe each activity and clearly describe role of each member of project management team (functions, description of work with reference to the expenditure category of the project budget).

In addition to the description of the activity, please insert more details on the foreseen budget in terms of planned costs and expenditures envisaged for the activity.

the

deliverable.

Title	Deliverable description
Please insert the title of the deliverable.	

Please note that each activity should include one or more deliverables (tangible, measurable and specific) that contribute to the achievement of project outputs.

Please limit deliverables to the most important ones. Deliverables should be planned for the corresponding activity whenever relevant. The envisaged deliverables will have to be reported in the progress reports.

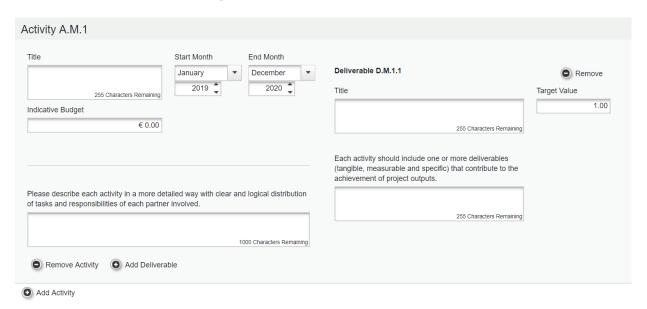
# Examples:

minutes of meetings, progress reports and other mandatory documents for the programme, evaluation, internal control reports or specific management tools, etc. Please insert the short Please quantify th description of deliverables.

**Target value** 







# 2.4.1.3. WP Implementation

The Work package Implementation is **mandatory** to be filled in by the applicants. This work package represents the activities of all project partners that will be the core of the project (content-related activities) and which outputs will be delivered in order to achieve the project results and objectives.

This work package shall be broken down into activities that include large number of similar tasks envisaged to be implemented within the project. Applicants must define which tasks are similar by their purpose and aim (in relation to the project results and objectives). Similar tasks should be grouped together and such group shall represent one activity. Accordingly, WP Implementation shall include more activities and each activity shall consist of one or more tasks.



responsibilities of project partners.

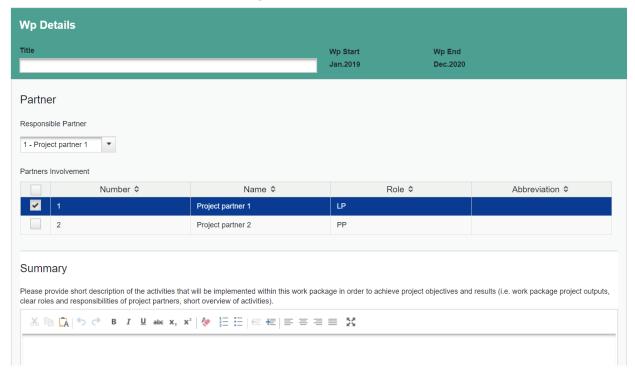
# Example of grouping similar tasks under related activities:

WP	Implementation
Development of the business en	vironment
Activity 1	Tasks
Equipping research laboratory	✓ Analyses of the current state of equipment
	✓ Purchase of equipment
	✓ Setting up the equipment
	✓ Etc.
Activity 2	Tasks
Improving educational	✓ Design of workshops curriculum
capacities	✓ Preparation of materials for participants
	✓ Organization of workshops, services, and courses
	✓ Etc.
Activity 3etc.	

Project Implementation	WP start date	WP end date	WP Budget	
	Automatically filled	Automatically	Automatically filled in	
	in from the Project	filled in from the	from the Project	
	Summary section	Project Summary	Budget section and	
		section	corresponding with	
			indicative budgets of	
			all activities included	
Partner				
Partners involvement	Select Partners involved			
Summary				
Insert short overview of activities planned under this work package and outputs, clear roles and				







### **Project Outputs**

Project outputs represent outcomes obtained following the implementation of project activities. A project output is one that can be captured by a Programme output indicator and that directly contributes to the achievement of the project result. Therefore, **project output and Programme output indicator need to have the same measurement unit to be able to aggregate them**.

Each activity within this work package must foresee at least one deliverable. Deliverables aggregated together need to contribute to project outputs. Therefore, at least one project output should be envisaged under this work package.

For each project output a detailed description, its quantification including methodology for the calculation of the target value and planned delivery date have to be provided.



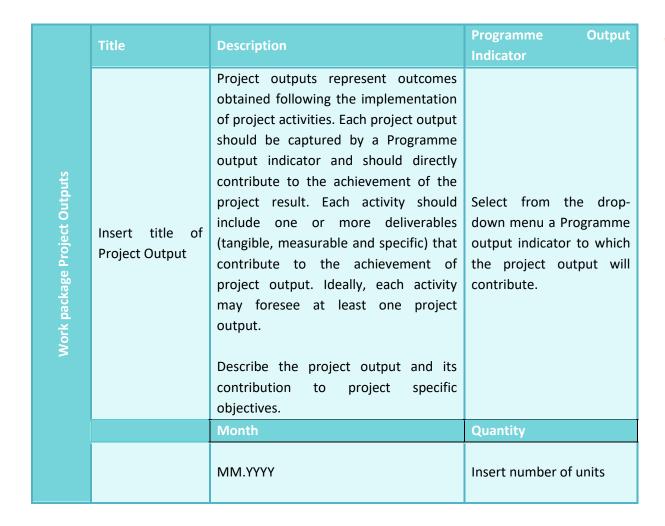
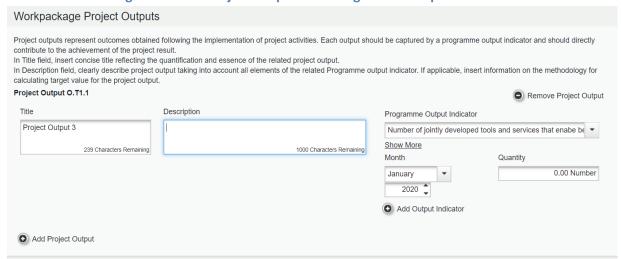


Figure 39 - WP Project Outputs and Programme Output Indicator



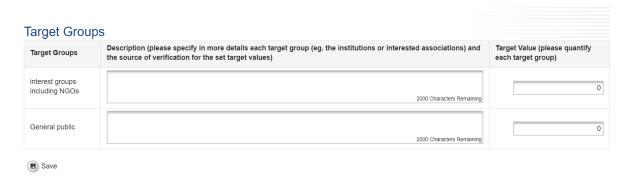


# **Target Groups**

Target groups are the groups/entities/individuals and/or organisations positively affected by the activities and results of a project, though not necessarily being directly involved in the project. In this context, the general target groups for the project outputs have to be chosen from a list of pre-defined target groups. It should be also described how those target groups and other stakeholders will be involved in the development of the foreseen outputs.

Target Groups	Target Group Involvement
	Provide a description of each of the target groups and beneficiaries on both
Select from the	sides of the border (insert information on the methodology for quantification of
drop-down list	each target group and target values by the end of implementation period).
of pre-defined	Describe how the target group will benefit from implemented activities and
target groups	identify the needs and constraints of each of the target groups and beneficiaries
	on both sides of the border.

**Figure 40 - Target Groups** 



### Activity

Applicant should define activities (representing specific task) to be performed and related resources envisaged to be used.

	Title	Start Month	End Month
Activity	Insert title of Activity	MM.YYYY e.g. 01.2019	MM.YYYY e.g. 06.2020
Ac	Indicative Budget		
	Insert indicative amount of the foreseen budget f	or expenditures necessary f	or this activity
	to be implemented. Insert amount as foreseen in the Project Budget.		
	Activity description		

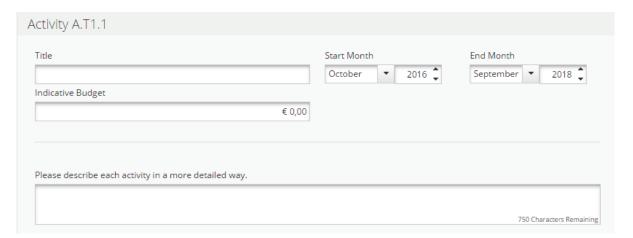


Please describe planned activities and clearly describe role of each member of project management team (functions, description of work with reference to the expenditure category of the project budget).

In addition to the description of the activity, please insert more details on the foreseen budget in terms of planned costs and expenditures envisaged for the activity.

Deliverable		
Title	Deliverable description	Target value
Please insert the title of the deliverable.  Please note that each activity should include one or more deliverables (tangible, measurable and specific) that contribute to the achievement of project outputs.  Please limit deliverables to the most important ones. Deliverables should be planned for the corresponding activity whenever relevant. The envisaged deliverables will have to be reported in the progress reports.	Please insert short description of the deliverable.	Please quantify the deliverables.

**Figure 41 - Activities and Deliverables** 





### 2.4.1.4. WP Investment I1

Work package Investment is to be filled in by the applicants only if the project foresees investment(s).

Please note that this work package is related only to the infrastructure and works planned within the project (e.g. setting up a new building or adapting existing infrastructure).

Investments have to comply with the following requirements:

- Clear cross-border effect and added value;
- Clear contribution to project objectives and expected results;
- Clear benefit for target groups;
- Mutual learning of the whole partnership and transfer of experience to other stakeholders and regions, the cross-border transfer of results should form part of the project;
- Durability of investment (e.g. maintenance, financing) to be ensured after project end;
- Ownership of investment, to be retained with the responsible partner. If an investment consists of unmovable items, also the related investment site needs to be owned by and remain in the ownership of the respective partner;
- Where applicable, it should be demonstrated that necessary authorisations by competent national/regional/local authorities (building permission) are already available or can be timely obtained therefore not hampering the realisation of the investment and therefore the overall project implementation;
- Compliance with environmental policies and legislation.

Project Investment I1	WP start date	WP end date
	Automatically inserted from activities	Automatically inserted from activities
Partner		
Partners involvement	Select Partners involved	
Summary	-	

Please provide short description of the investment activities included in this work package to be undertaken to achieve objectives and results of the project. Please note that this work package is related only to the infrastructure investments planned within the project.

### **Justification**



### Please describe:

- the challenges or problems that will be tackled/solved by the investment
- relevance of the investment, including cross-border impact
- who is benefitting from the investment and in what way
- the ownership and durability of the investment
- how it can be replicated or transferred to organisations/regions/countries outside of the current partnership

### **Location Of Investment**

Please describe in detail location of the Investment planned to be conducted (e.g. country, county, district, city, municipality). If investments will be conducted in more than one location, please provide specific details of each location of Investment, separately.

### **Investment Documentation**

If applicable please specify the technical requirements and authorisations (eg feasibility study, building permits) necessary for realization of the investment according to the respective national legislation. Please indicate if they will be available by the envisaged contracting period.

### **Ownership**

Who owns the site where the investment is located? Who will retain ownership of the investment after the end of project implementation?

How will the investment be further used after the end of project implementation? Who will be responsible for the maintenance of the investment?

Please describe concrete measures (e. g. follow-up activities, financial sources, institutional framework, etc) taken during and after project implementation to ensure the durability of investments.

Figure 42 - WP Investment







orkpackage Project Outputs	Insert title of Project Output		Project Outputs represent outcomes obtained following the implementation of project activities. Each output should be captured by a Programme output indicator and should directly contribute to the achievement of the project result. Each activity should include one or more deliverables (tangible, measurable and specific) that contribute to the achievement of project output. Ideally, each activity may foresee at least one project output.  Describe the project output and its contribution to project specific objectives.		Select from the drop-down menu a Programme output indicator to which the project output will contribute.	
<u> </u>		Month			Quantity	
			MM.YYYY e.g. 01.2019		Insert number e.g. 06.2020	of units
Target Gr	oups			,		
Target Gr	oups	Select fron	n the drop-dow	'n		
Target Involvem	Groups	How will you involve the target groups (and other stakeholders) in the development of the project outputs?  Clearly describe the specific problems to be addressed by the project and the perceived needs and constraints of the target groups in the cross border area.			oroject and	
		Title		Indicative Budget	Start Month	End Month
	Activity A.M.1	Insert title of Activity		Insert Indicative Budget	MM.YYYY e.g. 12.2016	MM.YYYY e.g. 06.2018



### Activity description

Please describe in detail activity (group of similar tasks) to be undertaken and specify the location, expected outputs, related expenditures (with reference to the expenditure category of the project budget) and roles of each project partner included in implementation of activity.

In addition to the description of the activity, please insert more details on the foreseen budget in terms of planned costs and expenditures envisaged for the activity.

Title	Deliverable description	Target value
Please insert the title of the deliverable.  Please note that each activity should include one or more deliverables (tangible, measurable and specific) that contribute to the achievement of project outputs.  Please limit deliverables to the most important ones. Deliverables should be planned for the corresponding activity whenever relevant. The envisaged deliverables will have to be reported in the progress reports.	Please insert the short description of the deliverable.	Please quantify the deliverables.

### 2.4.1.5. WP Communication

### Introduction to WP Communication

In the programming period 2014-2020, the European Commission is placing more emphasis on communication results. In that way, the Commission hopes to achieve a greater awareness among citizens about the results achieved with European Union assistance, attract more potential project partners and increase transparency.



In this Programme, communication has strategic importance in reaching programme results and goals, therefore, communication will play crucial role in implementation of projects. Communication can help raise awareness and knowledge on project activities and results – and ultimately improve attitudes towards working with the project and capitalising on the results of a project.

For that reason, communication objectives, audiences, approaches and activities need to be planned already in the project development phase, especially because the communication objectives are intrinsically linked to project specific objectives.

In the project preparation phase, the projects are required to analyse how the communication can help reaching project specific objectives. When doing so, please bear in mind that communication often goes beyond mere publicity and dissemination.

Therefore, as communication is considered as a horizontal project task which is not limited to one project partner but to entire partnership, it is recommended that all partners are included in the development of communication activities as well as in the implementation of those activities.

When developing project communication, there are some basic questions projects need to analyse:

- Objectives: What can communication do in order to help reaching a specific project objective?
   Will it help to raise the awareness and/or to increase the knowledge of a targeted audience about project activities? Or do projects have to attempt to change the attitude and/or behaviour of specific influential audiences or target groups that already know much about the project?
- Approaches/tactics: How is the project going to reach a communication objective? By informing people for example through storytelling (passing on information and messages) in order to increase their awareness? By training people and/or by providing them with reliable facts to increase their knowledge? Or by ensuring transparent and open dialogue to change their attitude and behaviour? There are many different ways.
- Activities: What is the project exactly going to do in view of a chosen approach/tactic? Use social media to tell stories or rather publish fact sheets, infographics or other print products? Organise a public open day or a focused training seminar? Visit city administrations in a road show and make them familiar with policy papers and/or handbooks? As with the approaches, there is no limit to suitable activities.

The Work package Communication consists of the following sub-sections: Partner, Summary, Objectives and Activities.



### Partner and Summary:

Communication	WP start date	WP end date
	Automatically filled in from the Project Summary	Automatically filled in from the Project Summary
Partner		
Partners involvement	Select partners involved in the implementation of the Work-package	
Summary		

### Instruction from the eMS:

Please provide a summary of communication objectives necessary for the implementation of the project specific objectives, description of the approach used to achieve those communication objectives and related communication activities. Also, please indicate to which Programme communication output indicators project will contribute to and describe calculation method for the target values.

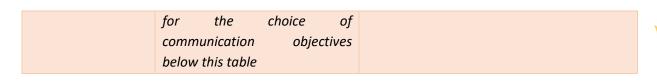
In this text box, the applicants need to provide a summary of communication objectives, description of the approach used to achieve those communication objectives and related communication activities.

# Objectives

The sub-section Objectives consists of the following text boxes: Project Specific Objectives, Communication Objectives and Communication approach/tactics planned to be used.

Objectives		
Project Specific Objectives	Communication Objectives	Communication approach/tactics planned to be used
Project specific objectives are automatically filled in from the Project Summary	From the drop-down menu, please choose up to 2 communication objectives per each project specific objective.  The Programme has predefined the following Communication objectives*:  Raise awareness Increase knowledge Influence attitude Change behaviour *Please see further instructions	Which communication approach/tactics do you plan use in order to achieve communication objectives and reach your target groups and targeted audiences? Please aim to identify the best ways how to get messages across to them. Does the project want to cooperate closely with the audiences and target groups or build up public pressure in order change attitudes or behaviour? Should the audience hear or rather feel the project messages? How do you plan to monitor the achievement of communication objectives?





In order to choose proper communication objectives for each project specific objective, please analyse the following:

- Identify project's key audiences and target groups per each project specific objective
- What kind of change the project wants to achieve in these audiences: does it want to raise awareness (the state or condition of being aware of a subject), increase knowledge (the theoretical or practical understanding of a subject), influence attitude (the way to respond, positively or negatively, towards a certain subject) and/or change behaviour (the way to act) towards project specific objective?

### Activities

Activities and tools come at the very end of the planning communication process. Please analyse which communication tools or activities do you plan use in order to implement defined approach/tactics best? The project should think creatively about specific kinds of events, digital measures or any other communication activity that helps projects to implement the approach you defined.

	Title	Start Month	End Month
Activity A.C.1	In order to facilitate the choice of communication activities for the projects, the programme has predefined groups of basic activities to be chosen by the projects and from which the project can design their own specific communication activities.  From the drop-down menu, please select the activity:  • Start-up activities  • Publications  • Public events  • Targeted events  • Digital activities including social media  • Promotional materials  Indicative budget  For each activity, please insert the indicative budget.	MM.YYYY e.g. 01.2019	MM.YYYY e.g. 06.2020
Activit	Activity description		



Please describe planned communication activities in a detailed way.

For further help, please see the description of specific activities within groups of basic communication activities:

- Start-up activities include the preparation of a communication plan at the project kick-off phase. As regards basic communication tools including the project website (if applicable) as well as office materials (event materials, etc.), they will have to be implemented according to Visibility guidelines (available at Programme website: http://www.interreg-croatia-serbia2014-2020.eu/). The development of individual project corporate visual identities will not be mandatory (see section "programme and project Interreg harmonized branding" below). In case the projects will choose to implement project website, content maintenance (i.e. regular updates) of the project website has to be ensured.
- <u>Publications</u> include any kind of print and digital product, such as leaflets, brochures, books and studies, which carry information about the project and its outputs.
- <u>Public events</u> include any kind of conference, campaign, road show or other larger scale event activity, which communicate the project and its outputs to wider audiences/the public. Project closure events are part of public events. <u>Project closure events and activities</u> should make all the project outputs and results, information necessary for programme evaluation, communication outcomes and data for statistical analysis available and presented to wider public.
- <u>Targeted events</u> include any kind of seminars, workshops, meetings, or other smaller scale event activity which communicate the project (or even part of it) and relevant outputs to beneficiaries/target groups/targeted audiences.
- <u>Digital activities including social media</u> include any kind of social media and multimedia activity (e.g. videos, animations, posts on programme social media, newsletters, etc.)
- <u>Promotional materials</u> should be limited to mainly office and event materials.
   Please note that promotional materials should be clearly linked to awareness-raising of the project main objective.

In addition to the description of the activity, please insert more details on the foreseen budget in terms of planned costs and expenditures envisaged for the activity

Also, indicate to which Programme communication output indicator/s communication activities will contribute to.

Further explanation concerning programme communication indicators is given in the section "Programme communication output indicators" below.

Deliverable D.C.1.1



Title	Deliverable description	Target value
Please insert the title of the deliverable.  Note that each activity should include one or more deliverables (tangible, measurable and specific) that contribute to the achievement of project outputs.  Please limit deliverables to the most important ones. The envisaged deliverables will have to be reported in the progress reports.  For example, the activity "Publications" could be broken down into "Studies", "Leaflets", "Infographics" or other suitable deliverables.	Please insert the short description of the deliverable.  Please indicate also to which communication objective a deliverable will contribute.	Please quantify the deliverables.

### **Programme communication output indicators**

In line with Programme Communication Strategy, the Programme and the projects need to monitor and report on Communication output indicators. The communication output objectives relevant for the projects are the following:

- Number of trainings conducted
- Satisfaction of the beneficiaries indicated within feedback data collected at events/trainings/meetings above 4 (scoring system 1-5)

For more information on Programme Communication Strategy, please consult the document at programme website: http://www.interreg-croatia-serbia2014-2020.eu/useful-documents/programme-documents/.

### Programme and project Interreg harmonized branding

Interreg IPA Cross-border Cooperation programme Croatia – Serbia 2014-2020 has joined the harmonised Interreg branding initiative where many cooperation programmes decided to cooperate in increasing awareness of European Territorial Cooperation (Interreg) as a valuable objective of EU Cohesion policy.

In that respect, the term "Interreg" is re-introduced to represent harmonised branding for European Territorial Cooperation in the programming period 2014-2020.



As a consequence, all project logos have to be aligned with the Programme logo. Detailed instructions have already been prepared for project beneficiaries in the form of the Visibility Guidelines for the Interreg IPA Cross-border Cooperation Programme Croatia-Serbia (available at: http://www.interreg-croatia-serbia2014-2020.eu/).

The harmonised Interreg branding will offer projects direct benefits in terms of visibility, thus contributing to an increased recognisability within the general public and helping projects to attract relevant stakeholders and to achieve project objectives in a more cost-efficient, effective and visible way.

### 2.4.2. Target Groups

Under sub-section Target Groups a list of all the target groups which have been selected within the Implementation and Investment Work packages is automatically displayed by the system. Those target groups which will be positively affected by the project should be further specified at the level of the entire project by indicating their needs and specific problems, including also an estimation of the target value envisaged to be achieved by the end of implementation period at the level of each target group.

Target Groups

Target Groups

Description (please specify in more details each target group (eg. the institutions or interested associations) and the source of verification for the set target values)

Interest groups including NGOs

General public

Save

**Figure 43 - Target Groups** 

### 2.4.3. Periods

Under sub-section Periods the eMS will automatically generate the project reporting periods according to the project start and end date as entered in section Project Summary.

Please note that no data have to be entered in this section.



## 2.5. Section Project Budget

In order to fill in the section Project Budget correctly, we advise applicants to be fully familiar with the document Programme rules on eligibility of expenditures available at Programme website: <a href="http://www.interreg-croatia-serbia2014-2020.eu">http://www.interreg-croatia-serbia2014-2020.eu</a>

The section Project budget consists of the following sub-sections: Partner budget, Project Impact Area/Activities outside, Purchase of land and Project budget breakdown.

In order to fill-in the Project budget section applicants <u>first</u> have to fill-in the following sections of the Application:

- Section Project partners (minimum partner organisation data should be entered);
- Section Workplan (minimum work packages and reporting periods should be defined).

### 2.5.1. Partner Budget

To fill in the budget of the partner enter the sub-section Partner budget, select a partner from the partners list and click on the "Define Budget" button (see picture below):



Following steps need to be taken when entering the partner budget:

<u>Step 1:</u> Enable the flat rates for "Staff costs" and "Office and administration" expenditure by ticking the box as marked in the picture below:



# **Budget Flatrates**

# Enable Staff and Office and administration Flatrates



Choose whether the concerned partner will reimburse staff costs according to the **real costs or a flat rate option**. Staff costs may be calculated as a flat rate of up to 20% of the direct costs other than staff costs of the respective partner. In case of using the flat rate, tick the box "Flatrate Staff" and set the percentage.

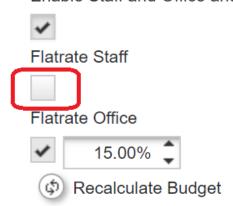
### NOTE!

After the submission of the Application, the partner will not have the possibility to change the selected method.

Select the flat rate for "Office and administration" expenditure category which is automatically set at the maximum percentage of 15 % of "Staff costs". The percentage can be decreased, if necessary. The following information will appear:

# **Budget Flatrates**

Enable Staff and Office and administration Flatrates



### ATTENTION!

It is strongly recommended to select flat rate options first (if applicable) and afterwards fill in the budget tables (see further steps below). Otherwise, if the flat rate option is enabled after other costs are entered in the budget the previously entered costs will be deleted from the partner budget.



Step 2: Provide the budget details by filling in the budget tables.

Each partner budget is displayed in three tables:

- The first table is displaying expenditure categories per work packages;
- The second table is displaying expenditure categories per reporting periods;
- The third table is displaying reporting periods per work packages.

The costs budgeted for each partner have to be planned per expenditure categories, work packages and periods. These three "dimensions" (expenditure categories, work packages, periods)have to be considered when planning and filling in the budget.

Therefore, to enter the expenditure in the budget table the Applicant must link the expenditure with the relevant expenditure category, the Work package and period.

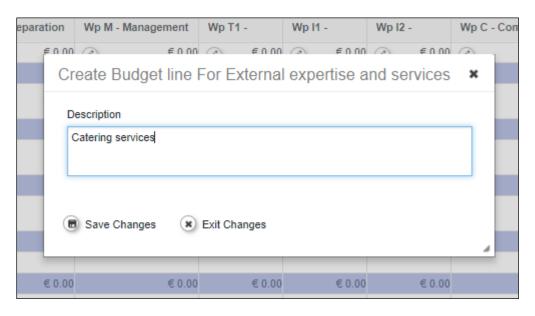
### NOTE!

Any information entered in one table automatically shows in the other tables.

### Creating budget lines

By clicking on a button • a pop-up window will open for creating budget lines under each expenditure category. Applicants need to provide a title for each budget line (please see picture below).

<u>Please note that more detailed expenditure description in relation to the specific activity should be provided in the section Work plan, within related work package (activity).</u>







In case of flat rates for staff costs or/and office and administrative expenditures, creation of budget lines won't be available in eMS for these expenditure categories.

### Entering/editing/removing information in the budget tables

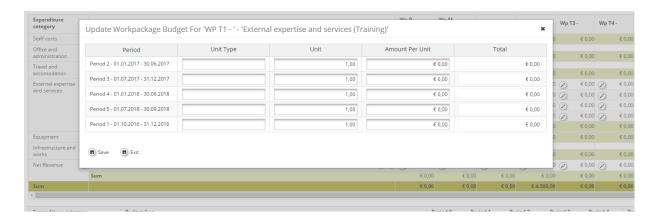
Expenditure category	Budget line 🞵 🞵	Wp P - Preparation	Wp M - Management	Wp T1 -	Wp T2 -	Wp T3 -	Wp T4 -
Staff costs +	Project Manager 🗷 💼	€ 0,00	€ 0,00	€ 0,00	€ 0,00	€ 0,00	<b>⊘</b> €
	Sum	€ 0,00	€ 0,00	€ 0,00	€ 0,00	€ 0,00	€
Office and administration	Office and administration	€ 0,00	€ 0,00	€ 0,00	€ 0,00	€ 0,00	€
	Sum	€ 0,00	€ 0,00	€ 0,00	€ 0,00	€ 0,00	€
Travel and +							

To edit/update the budget line click on the button (marked with a red arrow). It is also possible

to remove a budget line by clicking the button (marked with a blue circle).

To enter expenditure details under each budget line click on the button (marked with the green arrow).

A pop-up window will open where the applicant has to fill in Unit type (e.g. per piece for computer equipment, per service for studies/trainings, per contract for external expertise, etc.), Unit and Amount per Unit (Total amount will be automatically calculated) allocated to each reporting period for the chosen expenditure category and work package (please see figure below). The following rules apply to all expenditure categories.



When filling in the budget tables please take into account the additional rules which apply to the following expenditure categories:



### Expenditure category Staff costs

### Flat rate option

Applicant choosing the flat rate option for the reimbursement of staff costs cannot enter data in the budget tables, since the budget amount allocated to this expenditure category is automatically calculated after the percentage for this category is indicated.

### Real costs option

Applicant needs to enter data for each staff member (e.g. project manager, financial manager, communication officer, etc.) by creating a budget line and then by clicking to enter Unit type, Unit and Amount per Unit for each staff member.

### NOTE!

Regarding the option for *Calculation of real costs for staff working part-time with a flexible number of hours worked per month on the project* - dividing the monthly gross employment cost by the monthly working time fixed in the employment document expressed in hours, please have in mind that this option is applicable only for projects contracted within the 1<sup>st</sup> Call for Proposals and shall not be used by the applicants within the 2<sup>nd</sup> Call for Proposals.

Please note that salary payments should not exceed previously budgeted payments for similar job positions.

### Expenditure category Office and administrative expenditure

### Flat rate option

Applicants cannot enter data in the budget tables, since the budget amount allocated to this expenditure category is automatically calculated after the percentage for this expenditure category is indicated.

### Expenditure category Travel and accommodation costs

Please note that under this expenditure category the following budget lines are automatically predefined in the eMS:

- a) Local travel within Programme area
- b) International travel within Programme area
- c) Travel outside Programme area.

For each of these budget lines the Unit type must be defined as total travel cost (e.g. travel costs, accommodation costs, daily allowances/per diems) and as Unit the Applicant shall insert: 1.



### Expenditure category External expertise and services

In case of **preparatory costs**, please fill in related costs in **period 0** under expenditure category **External expertise and services costs** and create a budget line entitled "Lump sum preparation costs". A lump sum of up to EUR 3.000 per project can be requested only by the Lead Applicant. Please see more details under Work package Preparation.

In case of **closure costs**, they should be also stated for period 0 under expenditure category **4 External expertise and services costs** and defined in the budget line entitled "Lump sum closure costs". A lump sum of up to EUR 2.000 per project can be requested only by the Lead Applicant. Please see more details under Work package Preparation.

### Expenditure category Infrastructure and works

Please note that projects including infrastructure and works must plan contingency reserve as a separate budget line in the amount of up to 3% of costs for infrastructure/works in question.

Please see *Programme rules on eligibility of expenditures* where costs for abovementioned expenditure categories are described in detail.

### Expenditure category Net revenue

In case that the project proposal expects to generate revenues, include the total amount of expected net revenues in the budget taking into account the entire work package and reporting period. Please note that the total amount of net revenues will be deducted from the total project budget.

Please see *Programme rules on eligibility of expenditures* where rules for revenues are described in detail.

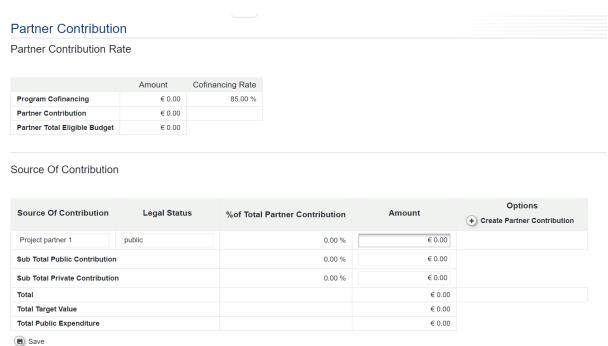
### **Step 3: Define national (own) contribution**

Once the partner budgets are inserted, the Applicant must enter the contribution of each partner. The contribution should be entered once the total budget is filled in. In the sub-section "Partner budget", select the relevant project partner from the list and click on the button "Define contribution".





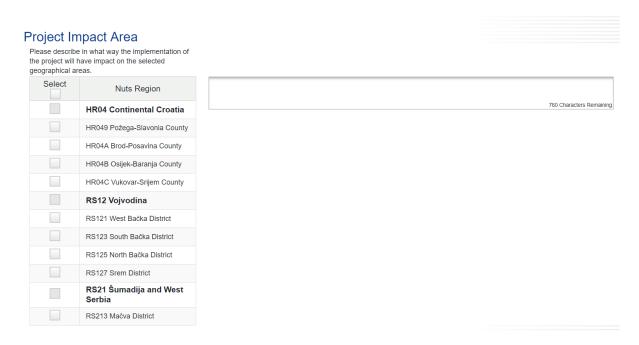
The source of the contribution, its legal status (private or public) and its amount must be filled in. Different sources of contribution are allowed; and a new source can be added by clicking on the "+" symbol. The total of contribution should not be higher than the "total target value". If higher, the cofinancing rate of the partner should be decreased accordingly.



# 2.5.2. Project Impact Area/Activities Outside

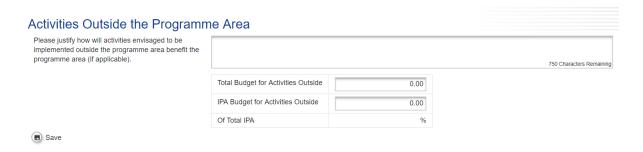
In sub-section Project impact area/Activities outside, please select one or more of the Programme predefined NUTS Region/s. For region/s selected provide description how will the planned activities and project outcomes improve selected region/s area in financial, capacity and management areas.





In case of activities envisaged to be implemented outside the Programme area please justify how these activities will benefit the Programme area and why are those activities essential for the implementation of the project. Activities described in this section may also include planned missions and/or events outside the Programme area.

Also, fill in the **Total Budget and IPA Budget for Activities Outside fields** and insert the amount of EU (IPA) contribution and the total budget related to the activities planned to be performed outside the Programme area. The percentage of total IPA will be automatically calculated by the system.



# 2.5.3. Purchase of Land

Please describe in detail and justify the need of purchasing the land in relation to the project specific objectives and results (with reference to the expenditure category of the project budget) and insert percentage of Total Budget related to the expenditures of Land purchase.



# Purchase Of Land

Amount of Expen	diture for L	and Purchase
T. 15.1.1		
Total Budget		Percentage NaN
Please explain w	hy the pure	hase of land is necessary for the project in terms of related activity and project output.
		1000 Characters Remaining
<ul><li>Delete</li></ul>		
+ Add Purchase	e Of Land	
Save		

### REMEMBER!

The purchase of land not built on and land built on exceeding 10% of the total eligible expenditure for the project concerned shall not be eligible for funding! The purchase of derelict sites, sites formerly in industrial use which comprise buildings, and land for projects concerning environmental conservation exceeding 15% of total eligible expenditure shall not be eligible for funding!

### ATTENTION!

Please note that legal documents specifying any legal right under the real-estate law concerning the land and/or buildings where the works will be carried out and, where applicable, necessary permissions for the execution of the works, issued by the national/regional/local relevant authorities should be provided.

# 2.6. Section Project Budget Overview

This section is not filled in by the Applicants as well as subsection Project Breakdown Budget under section Project Budget but automatically with the data entered at the partner level of the Project budget section. Each budget table under this section is calculated automatically and can also be exported as an Excel file.



# 2.7. Attachments

Please upload relevant Attachments necessary for your Application and in line with the Call for Proposals.

List of annexes to the Application to be uploaded in the eMS:

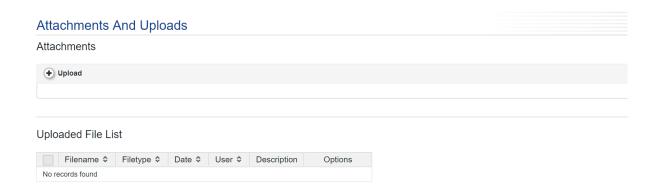
- 1. Lead Partner (LP) Statement,
- 2. Project Partner (PP) Statement,
- 3. State Aid Self-Assessment Questionnaire,
- 4. Partnership Pre-Agreement,

For the purpose of eligibility check of all project partners including Lead partner (LP) supporting documents should be annexed to Application (scanned as PDF and uploaded via eMS):

- a) The registration acts (in accordance with relevant national law) of the each partner;
- b) Statutes or articles of association/decision on establishment of the each partner.

Annexes are to be signed by the statutory representative of the Lead Partner/Project Partner. Before signing the relevant annex, read carefully the content and make sure the requested conditions are fulfilled.

It is therefore of utmost importance that these documents contain **ALL** the relevant information concerning the Project. **No additional annexes should be sent.** 





# 3. How to submit the Application

After you have filled in all the necessary fields in the Application, in order to submit it, the entered data have to be checked first. First click the Save button to save all the entered data then click on the button "Check Saved Project". System checks for errors and missing fields. If the check is successful a new button will appear - "Submit Checked Project". To submit the Application, click on this button. If the check is unsuccessful, system will list all the errors and missing data. Submission of the application will not be possible until it is corrected.

