

Interreg IPA Cross-border Cooperation Programme Croatia – Serbia 2014-2020

Annex 9: Programme intervention logic

Priority axis 1 / THEMATIC PRIORITY 1: Health and Social care services

Priority Axis 1 Objective: To improve the quality of public health and social care services, facilities and skills in the programme area

Budget: 5,143,980 €

Needs	Specific objectives	Expected results	Result indicator	Type of actions	Output indicators
<ul style="list-style-type: none"> • Modernization and restructuring of health care system • Insufficient number of health care workers • Programme area has one of the highest rates of people living at risk of poverty or social exclusion compared to the EU average • The most represented categories of social care beneficiaries are: children and youth without adequate parental care, persons with intellectual, physical or sensory disorders, unemployed and elderly people. • Both countries will have to face the fact of soon retirement the so called 'baby boomers' (children born between 1946-1964) and the effect it will have on the pension system and structure of the population resulting in increased demand for health and social care services 	<p>1.1. To improve the quality of facilities, services and skills in the area of public health and social care</p>	<p>1.1. Improved quality of the facilities, services and skills in the area of public health and social care</p>	<p>Number of elderly people and children assisted by social services provided through government bodies</p>	<ul style="list-style-type: none"> • Developing and implementing joint cross-border initiatives, tools, services and/or related pilot projects aiming to enhance the quality, improve accessibility to and effectiveness of public health care and social services and institutions (e.g. joint health services delivery, active and healthy aging, disease prevention implementation plan, small infrastructure and/or equipment). • Implementing local ICT solutions in order to improve public health and social care services • Implementing joint cross-border strengthening of health care for vulnerable groups with focus on elderly people, palliative care and persons with disabilities. • Implementing exchange of experience concerning the identification, transfer and dissemination of good practices and innovative approaches as well support to the sustainability and implementation of the Cross-border Healthcare Directive (2011/24) and European Reference Networks, especially in relation to the aims of territorial cohesion, including territorial aspects and harmonious development of Union territory. 	<ul style="list-style-type: none"> • Number of persons related to improving health care services and/or social care services trained (target value: 412) • Number of jointly developed tools and services projects that enable better quality of social and health care (target value: 7) • Population covered with improved health and/or social services or facilities (target value: 100000)

Needs	Specific objectives	Expected results	Result indicator	Type of actions	Output indicators
				<ul style="list-style-type: none"> Developing and implementing joint cross-border lifelong learning/training programmes aiming to provide programme area inhabitants the possibility to gain knowledge / experiences / qualifications in the area of health and social care in line with the labour market needs. 	

Priority Axis 2 / THEMATIC PRIORITY 2: Environment, biodiversity, risk prevention, sustainable energy and energy efficiency

Priority Axis 2 Objective: To protect the environment, biodiversity, improve risk prevention and promote sustainable energy and energy efficiency

Budget: 12,002,616 €

Needs	Specific objectives	Expected results	Result indicator	Type of actions	Output indicators
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<ul style="list-style-type: none"> • Programme area at high risk of natural disasters, especially floods • Risk management system needs to be improved • Biodiversity and protected areas need to be further protected and valorised 	<p>2.1. To enforce integrated cross-border monitoring/management systems for key existing risks and environmental and biodiversity protection</p>	<p>2.1. Better management of environmental and biodiversity protection and upgraded joint cross-border management system for risk prevention</p>	<p>Disaster response capability in the programme area</p>	<ul style="list-style-type: none"> • Implementing joint actions in the area of monitoring and management of environmental and/or biodiversity protection that address locally specific cross-border priorities and/or contribute to implementation of higher-level regional initiative such as Danube and Sava River Basin Management Plan and the EU Strategy for the Danube Region. • Developing and implementing joint plans for protection of endangered species and protection and revitalisation of habitats, including initiatives related to UNESCO Transboundary Biosphere Reserve. • Joint valorisation and promotion of ecosystems and NATURA 2000 sites in the programme area • Developing and implementing joint awareness raising activities, information campaigns, education and training in relation to environment and/or biodiversity protection. • Promoting cross-border cooperation between organisations involved in environmental and biodiversity protection and joint management of protected sites and nature • Establishing and/or improving green infrastructure and ecosystem services (e.g. implementing measures that protect or expand natural retention of flood plains and/or establish protection forests in flood risk or erosion prone areas, etc.) • Developing and implementing integrated risk management initiatives (including ICT tools) addressing key existing and expected risks in the programme area (floods, flushing of land mines during flood events, droughts, toxic pollution accidents, etc.). • Implementing pilot and demonstration projects applying innovative solutions in the area of risk 	<ul style="list-style-type: none"> • Number of jointly developed and/or operated monitoring systems (target value: 5) • Surface area of habitats supported in order to attain a better conservation status (target value: 800)
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				<p>prevention management related to river Danube and its tributaries Drava, Sava, Vuka and Tisa, including but not limited to activities for improving flood forecasting and warning suited to local and regional needs, developing flood risk and hazards maps in accordance with the EU Floods Directive, harmonizing design criteria and safety regulations along and across border sections, preventing and mitigating pollution of water caused by floods, increasing the capacity and raising the level of preparedness of the organizations responsible for flood mitigation.</p> <ul style="list-style-type: none"> • Promoting cross-border cooperation between organizations dealing with emergency preparedness and improving disaster response capability • Developing and implementing pilot and demonstration projects including innovative approaches to risk prevention and mitigation.
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<ul style="list-style-type: none"> • Both countries face a lack of sufficient and reliable energy supply. • Energy efficiency (EE) is the most cost-effective means that can be tapped to reduce current energy supply demands which are expected to further grow in the future. • Energy efficiency is also one of the lowest-cost means of reducing carbon dioxide (CO2) emissions. <p>The programme area also features good potential for renewable energy production through energetic use of agricultural waste, solar power, geothermal energy and biomass production.</p>	<p>2.2 To promote the use of sustainable energy and energy efficiency.</p>	<p>2.2. Increased capacities for development of sustainable energy and energy efficiency.</p>	<p>Energy consumption by public buildings in the programme area</p>	<ul style="list-style-type: none"> • Developing and implementing pilot and demonstration projects on innovative technologies and solutions in the field of sustainable energy and energy efficiency (e.g. use of agricultural waste for energy production, demonstration projects for solar power on roofs or build surfaces, etc.). • Implementing awareness rising, information campaigns, education, training and capacity building on sustainable energy, utilisation of renewable energy resources and energy efficiency. • Investing in joint infrastructure on sustainable energy and energy efficiency • Developing and implementing actions aiming to increase energy efficiency in public buildings • Implementing joint incentives in order to improve planning and/or legal framework in the area of renewable energy resources and energy efficiency (e.g. analyses, comparisons, recommendation, local/regional action plans, etc.). 	<ul style="list-style-type: none"> • Additional capacity of renewable energy production (target value: 32)
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Priority Axis 3 / THEMATIC PRIORITY 4: Tourism and Cultural and Natural Heritage

Priority Axis 3 Objective: To contribute to the development of tourism and preservation and sustainable use of cultural and natural heritage

Budget: 7,544,500 €

Needs	Specific objectives	Expected result	Result indicator	Type of actions	Output indicators
<ul style="list-style-type: none"> • Lack of integrated destination management system • Poor tourism infrastructure • Improving joint touristic offer by developing new niches and training personnel and improving their skills in tourism 	<p>3.1. To strengthen, diversify and integrate the cross-border tourism offer and better manage cultural and natural heritage assets</p>	<p>3.1. Strengthened, diversified, better integrated cross-border tourism offer and better managed cultural and natural heritage assets</p>	<p>Number of overnights in the programme area</p>	<ul style="list-style-type: none"> • Joint development, branding and promotion of tourism niches: e.g. hunting, bird and animal watching, cultural tourism, eco-tourism, sport and cycle-tourism, wine & food tourism, health and wellness, rural tourism, recreation tourism, memorial tourism, nautical tourism, religious tourism, industrial heritage tourism. etc. • Joint development and diversification of the cross-border tourism offer, services and capacity, inter alia, by using ICT tools: e.g. standardisation of accommodation support, joint mapping the tourism offer, joint creation of destination management platforms and networks. • Joint development, branding, protection and promotion of new tourism products: e.g. development of thematic routes, joint promotion events and materials, site exploitation. • Improvement of recreational and small-scale tourism infrastructure: e.g. walking paths, cycle routes, equipping visitor centre, information points, networking tourism centres, spatial “beautification”. • Preparing and developing joint tourism strategies and action plans. • Implementing training and other activities aiming to develop the tourism capacity and destination management skills • Implementing cross-border networking activities, including establishing or improving clusters aiming at developing joint cross-border tourism offer • Enabling joint cultural cooperation between youth, artistic and cultural organisations: e.g. art colonies and festivals, artistic manifestations and 	<ul style="list-style-type: none"> • Number of joint tourism products developed and promoted (target value: 13). • Number of tourism supporting facilities and/or tourism infrastructure developed or improved (target value:11) • Number of persons educated in quality assurance, standardisation on cultural and natural heritage and destination management (target value: 302). • Increase in expected number of visitors to supported sites of cultural and natural heritage (target value: 1000)

				<p>events, joint theatre performances or joint/traveling exhibitions, etc.</p> <ul style="list-style-type: none"> • Developing and implementing joint initiatives on valuation, preservation, restoration and revitalisation of cultural and natural heritage sites • Implementing training programs in quality assurance systems and different types of standardisation (e.g. ISO certification, etc.) of cultural and natural heritage. • Deploying investments in certification including training, equipment supply but also small scale infrastructure on cultural and natural heritage. 	
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Priority Axis 4 / THEMATIC PRIORITY 7: Competitiveness and business environment development

Priority Axis 4 Objective: To enhance competitiveness and develop business environment in the programme area

Budget: 6,172,774 €

Needs	Specific objectives	Expected result	Result indicator	Type of actions	Output indicators
<ul style="list-style-type: none"> • Programme area is significantly lagging behind EU in terms of economic performance and competitiveness • Business support institutions in the programme area in need for improvement of their professional structure and services • Need for R&D and innovation in SME's 	<p>4.1. To improve competitiveness of the programme area through strengthening cooperation between business support institutions, clusters, education and research organisations and entrepreneurs with aim to develop new products/services/patents/trademarks in the programme area</p>	<p>4.1. Increased competitiveness in the programme area through enhancing innovation, new technologies and ICT solutions in clusters</p>	<p>Range of cluster activities enhancing innovation, new technologies and ICT solutions</p>	<ul style="list-style-type: none"> • Development of training programmes aiming at improving knowledge and skills in entrepreneurship, applying innovation and new technologies in their industry, including cross-border internship, exchange and transfer of knowledge • Strengthening capacities of the business support institutions in order to enhance competitiveness of the programme area through development of e-business and e-trade • Establishment of and support to existing and new business related sectorial networks and organisations in developing new products/services/patents/trademarks, standardisation, product protection, marketing and development of cross-border markets. • Establishing and supporting development agencies, technological and competence centres, laboratories and local ICT infrastructure for common use of the enterprises in the programme area in order to upgrade the existing and develop new products, services, processes or prototypes. • Developing and strengthening cooperation between public sector, education, research & development organisations and entrepreneurs in order to improve competitiveness by applying business innovativeness based on smart specialization approach. • Cross-border development, adaptation and exchange of best practices in application of ICT, new technologies, processes, products or services to be directly used by the enterprises between the clusters or groups of business, R&D and education institutions. 	<ul style="list-style-type: none"> • Number of cross-border clusters or networks or other collaborative schemes including entrepreneurs established or improved (target value: 7) • Number of laboratories and or competence centres jointly used by entrepreneurs developed or improved (target value: 7) • Number of innovative technologies, processes, products and services introduced by the enterprises in the programme area (target value: 7) • Number of enterprises cooperating with research institutions (target value: 9).